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Pos.Frame



the Revolutionary **D.I.Y** poster display frame



Pos.Frame

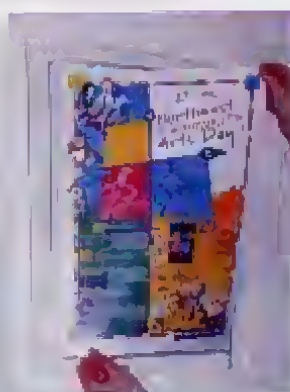
There has never been a better time to let your creative juices flow and craft your very own "Do-It-Yourself" poster display with our novel *Pos.Frame* system. This extremely versatile system is formed using the latest injection moulding technology - the poster display unit is made from Plexiglass on a framed curvature with a removable soft polycarbonate protective lens.

Its elegant design, complete with concealed mounting brackets, makes it suitable for all kinds of internal application. It is lightweight and can be mounted virtually any way you desire - floor mounted, wall mounted, ceiling hung or simply placed on any counter / table top. *Pos.Frame* can also be mounted onto any surface, be it concrete, glass, steel, veneer or wood.

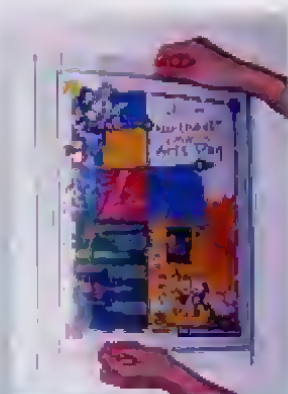
Pos.Frame is cleverly designed to facilitate easy poster installation or change with just 3 simple steps - use a suction cup to remove the protective lens, affix the poster and finally mount back the protective lens. No need to use studs or spring clips, unlike the conventional systems in the market place. So, kiss goodbye to blemished inserts, unsightly studs and/or tarnished, spoilt or misplaced spring clips.



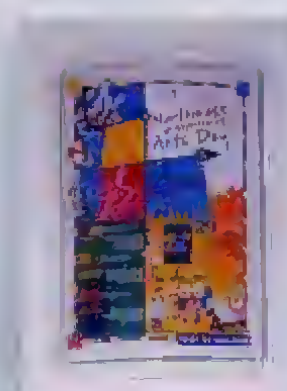
1



2



3



4



By itself, *Pos.Frame* is already an attractive package. To make it even more aesthetically pleasing, you can enhance and integrate *Pos.Frame* with our modular systems such as **CLED 2000** and **Omnipole** to create double or multi-faceted supports with coloured acrylic sheet, powder coated aluminium plate or stainless steel. Its translucent frame can also be internally illuminated – the glow at the rim of the display is certainly a captivating sight!

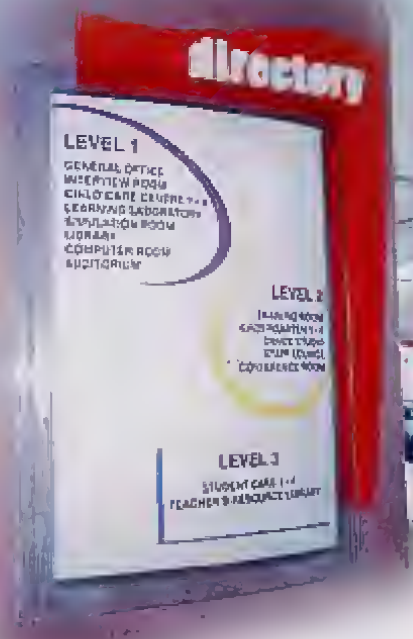
With its unique qualities, *Pos.Frame* blends in well with any environment. Indeed, our *Pos.Frame* system is used across industry spectrum in a wide variety of applications – advertisement display board, brochure display, direction/directory board, information board, menu board, notice bulletin, photo/picture frame or even as commemorative plaque.

Pos.Frame is available in a variety of colours for the following standard sizes.

Item	External Dimension	Display Dimension	Paper Size
A1	922 x 670mm	842 x 576mm	842 x 596mm
A2	685 x 505mm	601 x 410mm	601 x 420mm
A3	485 x 365mm	422 x 290mm	422 x 300mm
A4	338 x 275mm	297 x 200mm	297 x 210mm
A5	240 x 180mm	211 x 147mm	211 x 150mm

Educational Institutions

& Government



Directory Board



With added details, it can become a simple & effective directory or an event holder



Informational Display Board

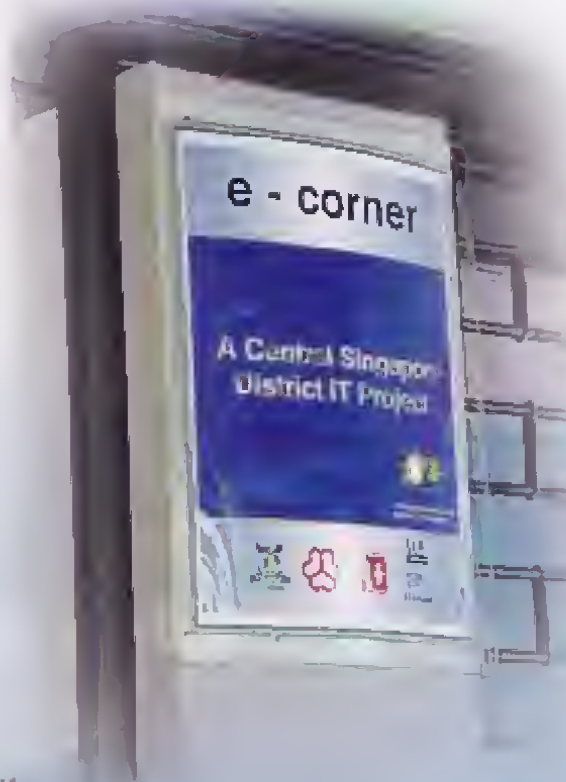
Maintain the original look to bring out the essence of the posters.

The *Pos.Frame* can be colour co-ordinated or fitted onto other structures to suit the overall project theme



Plaque

No-frills and yet classic in look



Informational Display

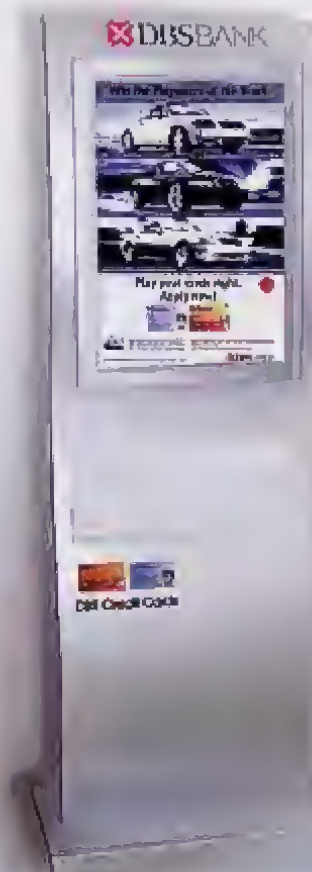
With an added touch of class to blend in with other materials like stainless steel or wood finishes

Financial Institutions



Sleek & Versatile

Blends in easily with our **ELED 2000** extruded profiles or any customized standee



Brochure Holder Display Stand



Free Standing Directional Information Sign

Light-weight and mobile and can be adjusted to landscape or portrait format.

Advertising Sign Board

Mild curvature expands the viewing area - ideal for advertising applications



Counter Informational Sign

Compact and pleasing - can be single- or double-sided



Commemorative Plaque

Timeless & innovative



Advertising Board

Fits literally into any designed structure or casement



Commercial & Industrial



Spot Advertising

Simple installation at any strategic locations



Illuminated Advertising Board

Easily updated in '1 quick action'. Can accentuate the information with customized housing illumination



Directory Board

Various sizes are available, choose the one that fits
Uses standard paper sizes; no cutting or trimming is needed

Fitness & Healthcare



Notice Board

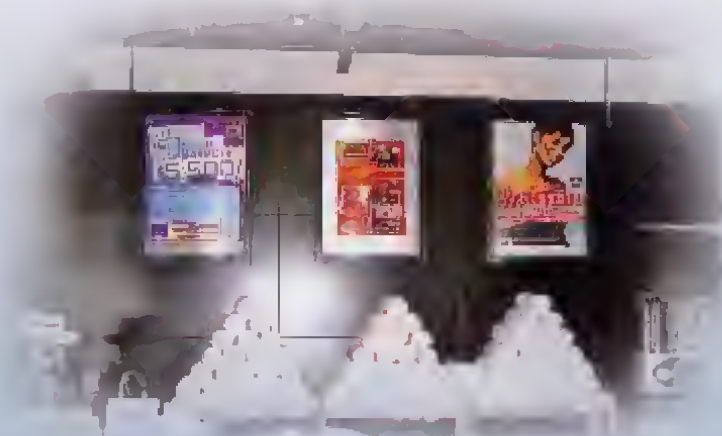
Ceiling hung with illumination



Mounted within the laminated lift car



Fitness Clubs





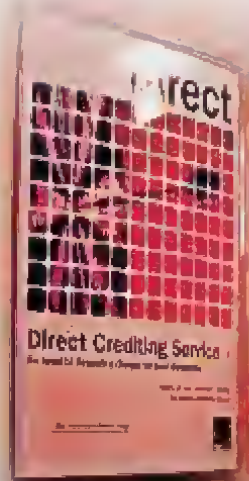
Illuminated Advertising Display Panel

Illuminated and mounted on a circular column

You can use *Pos.Frame* on its own or lay them out in a series to create a spectacular display. Suitable for all type of locations



Wall Mounted Informational Sign





- 1) **Aluminium Sign Systems** - Series of Extruded Modular Aluminium Sign Framing System
- 2) **LI** - Aluminium Architectural Sign Framing System
- 3) **Flexo-Ex** - Extruded acrylic Sign Framing System
- 4) **FLEXI-SIGN** - Acrylic Architectural Sign Framing System
- 5) **3D LETTERING** - Injection Moulded Formed Extruded Interchangeable Alpha-Numerals
- 6) **Zi-Con** - Injection Moulded Interchangeable Sign Framing System
- 7) **Pos.Frame** - Interchangeable (Durable/Reusable) Poster Display Frame
- 8) **Omnipole** - Tapered/Modular polycarbonate Sign Post System
- 9) **POP & MERCHANDISING** - Point of Purchase Display Units & Merchandising Holders
- 10) **KIOSKS / COUNTERS** - Trend Setting Modular Design Multi functional Kiosks & Stands
- 11) **ROStrum** - Wide Selection of Innovative New Roc Rotum Design
- 12) **Outdoor Media** - Modular Advertising Poster Panel & Street Furniture